



Canadian University
Queer Services Conference

**INFORMATION &
SPONSORSHIP
PACKAGE**

May 2 - 6, 2012

Dear Potential Sponsor

The UR Pride Centre is hosting the 7th annual **Canadian University Queer Services Conference (CUQSC)** from May 2nd to 6th, 2012 at the University of Regina. This will be the first time Regina hosts this national conference and we look forward to making it the best yet!

CUQSC is a national five-day conference with university LGBTQ* service providers where we spread awareness of LGBTQ issues, hold discussions surrounding demographic and regional issues and expand the knowledge of LGBTQ life across Canada. This Conference will be an amazing opportunity for LGBTQ and Allied* scholars to share their wealth of knowledge on LGBTQ issues with students from across Canada, showing them that, while the Prairies may seem less progressive than Vancouver or Montréal, our unique identity is formed by community partnerships, allied support, and individuals that dedicate themselves to the LGBTQ community.

We are contacting your organization in hopes that you would be interested in providing sponsorship or in-kind donations for CUQSC. We expect approximately 200 to 250 participants to attend this conference. ***This is a great opportunity to show your organization's support for the LGBTQ community!***

In 2009, 75% of hate crimes in Canada targeting sexual orientation were violent in nature. In addition, LGBTQ youth between the ages of 14 and 24 are 4 to 8 times more likely to attempt suicide than their heterosexual peers. It is essential that issues, such as these, are addressed. This conference allows participants to gain insight into new trends, as well as learn the information needed to properly serve their communities at LGBTQ support centres across Canada.

By sponsoring CUQSC, your organization will be promoted alongside conference material and advertising. There are many sponsorship packages to choose from, including sponsoring a full day of the conference, sponsoring a conference event, or providing in-kind donations and services to make the conference a success. Please see the facing page for our sponsorship structure and our contact information.

Thank you for considering sponsorship of our conference. We hope to hear from you.
Sincerely,

Caitlyn McMillan
Chair
CUQSC Steering Committee

Who is UR Pride?

The UR Pride Centre is a student-run non-profit located at the University of Regina. We provide services and resources to students, faculty and staff as well as service the entire Southern Saskatchewan region. We are the only LGBTQ resource in the Regina Qu'Appelle Health Region.

LGBTQ?

LGBTQ stands for Lesbian, Gay Bisexual, Transgender, and Queer. We use this acronym for being recognizable and to try to be as inclusive as possible.

"Queer" is a term that has been reclaimed by the younger generation as a blanket term to refer to anyone who doesn't identify as heterosexual.

What's an Ally?

An Ally is someone who doesn't identify as LGBTQ but believes in and supports LGBTQ issues and organizations.

The LGBTQ community relies heavily on our allies to help spread awareness, contribute to the cause and support the fight for human rights.

Sponsorship Packages

We would love to gain your sponsorship for the 2012 Canadian University Queer Services Conference presented by UR Pride Centre at the University of Regina.

The goals of our conference are:

- To promote a healthy, accessible and safe space,
- To initiate bonds between queer representatives across Canada, and
- To inform each other in creating and maintaining organizations promoting diversity.

We have a great variety of sponsorship packages available, and your sponsorship will make the Canadian University Queer Services Conference a success. Sponsorship opportunities range from having your corporate name listed on our website to being an event or full day sponsor.

Benefits	Partner	Bronze	Silver	Gold	Platinum	Diamond
Recognition in Delegate Binders	Name	1/3 page ad	1/2 page ad	Full page ad	Full page ad	Full page ad
Recognition on Website with link	Name	Small logo	Medium Logo	Large Logo	Large Logo	Large Logo
Logo printed on Banners & Poster		Small	Medium	Medium	Large	Large
Logo printed on Delegate Bags			Small	Medium	Large	Large
Logo printed on Volunteer Apparel					O	O
Exclusive logo recognition in schedule					Event*	Day**
Exclusive recognition at public address					Event	Day
<i>Number of packages available</i>	<i>Unlimited</i>	<i>Unlimited</i>	<i>Unlimited</i>	<i>Unlimited</i>	<i>4</i>	<i>3</i>
Sponsorship Value	\$100+	\$250+	\$500+	\$1000+	\$2500+	\$5000+

In-Kind Donations & Services

If you would like to give in-kind donations, we will honour the price of that donation and give you the equivalent recognition. In-Kind support can include swag for delegate bags, printing services, etc.

Exclusive Event Sponsor*

The sponsor will be the presenter of an event during the conference with recognition in the schedule and at public addresses.

Exclusive Day Sponsor**

The sponsor will be the presenter of an entire day of the conference with recognition in the schedule and at public addresses.

Interested?

If you have questions or would like to sponsor this conference, please get in touch!

Caitlyn McMillan

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CUQSC 2012

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